

## For Immediate Release

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## **Local Real Estate Auction Firm Celebrates Five Years**

Sandwich, MA - 5/1/2012 - Sullivan & Sullivan Auctioneers, LLC, located on Route 6A, marked its five-year anniversary on May 1, 2012.

The company was launched by Marianne F. Sullivan on May 1, 2007. At first they conservatively rented a few desks in a real estate office in Boston, but quickly outgrew that space and moved to their own office on South Street in Boston. More recently they relocated to Cape Cod and purchased a building on Route 6A in Historic Sandwich, MA, to be more central within the region they serve.

Initially the firm conducted auctions in Massachusetts only, averaging 30 to 40 a month. Today they have expanded to include New Hampshire and Rhode Island, and schedule a minimum of 250 auctions each month.

A single focus on the business of auctioneering had made Marianne Sullivan a top name in the industry even prior to starting her own business. With more than 20 years of widespread experience in the real estate auction arena, she is now the lead auctioneer and President of Sullivan & Sullivan Auctioneers, LLC.

"We've really learned how to streamline the foreclosure process for our clients, both in-house and out in the field. That's one of the reasons our business has grown so fast," Sullivan explained. "We understand the fast-track foreclosure process and put it to work."

Sullivan & Sullivan is a family business and Marianne is joined in the venture by her father, Frederick, who has over 40 years of experience in business management and administration. Today he serves as the firm's Chief Financial Officer and oversees the Personal Property division.

Operations Manager Betty Quinn leads the in-house team and directs Auctioneers & Agents on the road to be sure each sale is handled in a professional manner. The office handles the auction scheduling and

conducts in-depth property research, leaving no stone unturned, including customizing proven, cost-effective strategies that drive qualified bidders to every auction.

"I directly accredit our company's success over these last few years to Marianne being at the helm," said Quinn. "She has a very sound business mind and knows how to give clients what they want."

Sullivan & Sullivan Auctioneers is heavily involved in charity work for the neediest people in Massachusetts and beyond. Marianne regularly donates her time and expertise to conduct charity and fundraising auctions for non-profit organizations, schools, and church groups. She currently serves on the Board for Home Options for Massachusetts Elders (HOME).

Additionally, Marianne is actively involved in many local and national professional associations – Massachusetts State Auctioneers Association (MSAA), National Auctioneers Association (NAA), New Hampshire Auctioneers Association (NHAA), New England Women in Real Estate (NEWIRE), and Turnaround Management Association (TMA).

She has been selected by Yankee School of Auctioneering to teach continuing education classes for other professionals in the field, and many real estate brokers and salesperson in Massachusetts have called on her to conduct seminars for auction participants.

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**Sullivan & Sullivan Auctioneers, LLC** is a full-service auctioneering firm that specializes in marketing and auctioning residential, commercial, and industrial real estate. Our auctioneers at S&SA are licensed, bonded, and experienced in Massachusetts, Rhode Island, and New Hampshire, with areas of expertise including: foreclosure auctions, commissioner's auctions, condominium lien auctions, court-appointed auctions, bankruptcy auctions, and owner's auctions. We service banks, mortgage companies, financial institutions, condominium associations, attorneys, city or town government, state agencies, corporations, investors, and individuals.

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